

DR. BRIAN FRIEDMAN

DR. BRIAN FRIEDMAN IS A LEADING COSMETIC, RESTORATIVE AND PREVENTATIVE DENTIST IN TORONTO.

TORONTO'S DR. BRIAN FRIEDMAN is known for his innate wisdom and unparalleled talents. "Dentistry to enhance life," is the initiative behind every procedure performed at Dr. Brian Friedman's practice. As he says, "My personal goal is to make your life a little better, easier and healthier by providing high-quality dentistry in a relaxing atmosphere where you feel welcome and appreciated by making your dental visit a positive experience." High-class dentistry has never looked (or felt) so luxuriously good.

The University of Toronto Faculty of Dentistry graduate certainly has the credentials and technique to support his impeccable reputation. Dr. Friedman also attended the highly prestigious Pankey Institute for Advanced Dental Education, renowned for its focus on teaching dentists to provide all-encompassing care for their patients, while paying attention to the aesthetics.

Upon first visiting Dr. Friedman's practice, clients receive a comprehensive evaluation to identify potential problems and map out an effective treatment plan to reach their dental goals. Dr. Friedman advocates for patient-driven strategies when it comes to treating teeth. He ensures that his patients have a clear understanding of the entire range of appropriate treatment options for their individual case prior to undergoing any procedure.

Before your visit, however, take a look at the clinic's website to assess your initial symptoms and what treatments may fit. Should you want more information on anything from dental implants to which foods to consume or avoid for enhanced oral health, look no further than Dr. Friedman's informative blog, also found on his practice's web profile.

All services performed at the Toronto-based clinic are handled with optimal care and sophistication. Of course, a state-of-the-art facility is only as good as its state-of-the-art equipment – an area where Friedman's practice certainly excels. With advanced sterilization tools like the HYDRIM,

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which replaces ultrasonic cleaners with their tendency to spew microbe-carrying aerosols; the AQUASTAT water distiller, to eliminate water contaminants; and the STATIM autoclave, for pristine dental instruments – not to mention noise reduction technology for more tranquil procedures, the clinic is committed to enhancing every facet of your visit.

The practice is environmentally conscious as well. Their digital x-ray technology reduces radiation by 90% compared to the conventional style. In fact, when officials from the Ministry of Health previously visited to assess the x-ray equipment, they found Dr. Friedman's office to have one of the lowest radiation levels of all Ontario dental practices. And since there are no

plates to deteriorate, the images produced never degrade. Best of all, digital x-rays produce virtually no waste, leaving no films, castings, or chemicals for disposal. If that is not enough, the office also uses distilled water in all dental systems, which does not involve the use of chemicals and produces water as the only waste product.



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